

"What we are interested in is bringing together teams of powerful, influential decision-makers." -Scott Stern, MIT REAP Core Faculty

Ideal Team

Champion A champion is a leader in their entrepreneurial ecosystem

deeply committed to accelerating innovation driven entrepreneurship in their ecosystem. A champion's leadership is the critical factor for the team's success. The best champions are leaders with significant political and social capital. They leverage their broad connections across many stakeholder groups to lead the REAP team to advance its strategic initiatives. Typically, the champion is already seated in a businessfacing public policy, government, or economic development.



Government

The government stakeholder is typically a senior government representative whose mission it is to drive entrepreneurship and innovation in their region. Government REAP stakeholders are able to significantly influence policy and strategic programs at a higher level.



Entrepreneur

This is the founder of a tech based company who is a respected leader in the entrepreneurial community. They work collaboratively with other key stakeholders in the regional entrepreneurial ecosystem and are an ideal representative of an IDE entrepreneur.

Risk Capital This is a leader in the local investment com-

munity who has an intricate knowledge of the challenges and opportunities of risk capital in their region. This stakeholder ensures qualified entrepreneurs have access to capital and helps build strong risk capital networks regionally.



Corporate

A corporate REAP stakeholder is employed by a large, influential corporation in the region and is responsible for relationships with startups, regional innovation, or helping entrepreneurs through mentorship, partnerships or investment.

University This is an influential administrator or academic

who is responsible for university engagement with the entrepreneurial ecosystem. They will be focused on the process of bringing ideas to market.



EXEMPLAR TEAMS AND <mark>ANDAL</mark> onna hisholm Head of Business Innovation and Growth Sectors, Highlands &















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