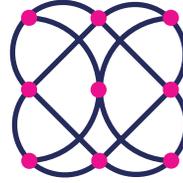




MIT REAP
Regional Entrepreneurship
Acceleration Program



**MIT Global
Innovation
Network**

MIT Regional Entrepreneurship Acceleration Program

Global Innovation Network (GIN)

Executive Summary

Mission Statement

The MIT Regional Entrepreneurship Acceleration Program - Global Innovation Network (MIT REAP - GIN) enables REAP teams to continue engaging with and learning alongside one another (both as individuals and institutions) as well as directly with MIT.

Objectives

- Build a global community of regional innovation leaders who have continued commitment to and engagement with MIT
- Enable continuous intra-cohort and inter-cohort REAP collaborations
- Track (and where possible quantify) impact of REAP team activities post-program
- Increase awareness of the MIT approach as it relates to the science of innovation
- Increase data for Lab for Innovation Science and Policy (LABi) research through surveys & data collection

Description of Membership

The MIT REAP - GIN membership is a combination of resources provided to the REAP Alumni community by MIT, and faculty as well as resources provided by community members themselves. It provides an online community where regional members can learn about latest the trends, research and experiences of one another. It also provides opportunity for continued in-person learning through REAP convenings and team travel. Below we have the full list of membership content as well as a detailed description of key aspects on the following page.

Comprehensive List of Membership Content:

	Content/Opportunity	Benefit to You/ Your Team
1.	Relevant events in-region and at MIT/ Boston	Teams re-engage with each other to learn from post-REAP efforts made in regions and to share/ network
2.	Relevant webinars / video –conferencing on key topics	Ongoing research, latest MIT research and general check-ins with REAP Alumni
3.	<u>MIT REAP Innovation Diplomats Intern</u>	Engage more closely with the MIT ecosystem- and students on advancing your region’s innovation drive entrepreneurial (IDE) ecosystems through REAP Innovation Diplomats.
4.	MIT REAP Team Mentorship	An exclusive opportunity for REAP Alumni and current REAP Teams to engage more closely with each other and MIT in collaboration, and knowledge-and expertise-sharing
5.	MIT REAP Visiting Scholar Fellow	This is an opportunity for Visiting Scholars to engage with MIT as full-time students to take classes that meet their academic and professional goals.
5.	MIT REAP International Faculty Fellow (MIT REAP IFF)	The IFF Initiative is an opportunity for faculty from REAP member institutions to engage with MIT for a semester of teaching and research development.
6	MIT Alumni Engagement	MIT REAP Teams have an opportunity to also engage with MIT Alumni in their region.
7.	LinkedIn Platform & REAP Website <ul style="list-style-type: none"> • Curated news from MIT including MIT News Blog, MIT Sloan Business Review, MIT Technology Review, REAP articles & MIT Innovation Initiative • Weekly updates & question posed by REAP staff or current cohorts • Relevant continuing education opportunities (e.g., MIT Executive 	Examples to strive for and learn from. Trending research and breakthroughs as relevant to the region. Ability to further skill set in innovation and entrepreneurship. Ability to engage similar and relevant regions both current and future cohorts.

	Education Programs or online programs) <ul style="list-style-type: none"> • Team rosters from previous and current cohorts • Case studies and research 	
8.	Gathering of key metrics and data (and progress) – annually	Relevant statistics to benchmark regional progress against others & provides case studies to learn from.
9.	<u>MIT Sloan Affiliate Status</u>	For REAP Alumni who make it to all 4 REAP Workshops and through all Action Phases, are awarded 'Sloan Affiliate Alums' of the MIT Sloan School of Management.

Convenings and 'Reunions'

MIT REAP organizes MIT REAP - GIN convenings and 'reunions', open to all REAP Alumni (and sometimes current REAP Teams). Events are held 1-3x a year, in a variety of global locations where current REAP Teams and REAP Alumni (and broader regional network of stakeholders) can meet most easily. MIT REAP faculty and staff will also continue to use future travel to see REAP Alumni, as and when they can. Based on the latest survey we have identified topics that are of interest for the wider GIN community. In the future GIN sessions, we will spend more time on these topics. The topics include:

- Challenges that rise in every cohort irrespective of the region's particular background;
- More in-depth understanding of the mechanisms behind 'Collective Action'
- Latest research, thinking, activities, and observations from MIT REAP's faculty and other MIT academics

Future GIN sessions will offer more opportunities for REAP regions to 'report out'; present their work and progress and exchange knowledge and experiences with others.

REAP Interns (Innovation Diplomats)

MIT REAP is extending the MIT Innovation Diplomats Program to its global REAP teams. This is an opportunity for REAP Alumni and current REAP Teams and regions to engage more closely with the MIT ecosystem- and students on advancing their innovation drive entrepreneurial (IDE) ecosystems. MIT REAP Innovation Diplomats (MIT REAP iDip) students are 100% focused on a REAP team to help it address gaps, engage stakeholders, implement long term MIT REAP strategy, and/or help win a specific 'Must Win Battle'. The MIT REAP iDip students stay and work full-time in-region for 3 months (June/July – August/September) to support the REAP team.

How to engage in MIT REAP Innovation Diplomats Program? Work with MIT REAP Executive Director directly. For more information visit [MIT REAP Innovation Diplomats website](#).

MIT REAP Team Mentorship Initiative

The aims of MIT REAP Team Mentorship Initiative is to offer a path for collaboration and knowledge-and expertise sharing between REAP Alumni – REAP Mentors – and current REAP Teams – REAP Mentee. This is a flexible and project-based opportunity for collaboration, available during the 2-year engagement in REAP program. REAP Teams can choose from different categories of challenges to work on, including action-based challenges, workshop-based challenges, domain-based expertise, or stakeholder-based challenge. MIT REAP has designed this initiative keeping in mind the needs of both REAP Mentors and REAP Mentees. The value expected to be gained from REAP Mentorship Initiative ranges from growth or regional and partnership opportunities, knowledge transfer, pilot and collaborative studies, regional and global convenings, and potential for future consultancy-based work.

How to engage in MIT REAP Team Mentorship Initiative? Work with MIT REAP Executive Director directly.

MIT Alumni Engagement

We have identified three basic options from potential MIT Alumni engagement with MIT REAP Teams:

Broader networking event

- This is an opportunity for MIT Alumni and MIT REAP Teams to connect, brainstorm, and engage in action-learning gatherings.
- MIT REAP team would host small event somewhere in coordination with MIT Sloan Alumni and/or MIT Alumni Clubs.

Smaller private event

- This is an opportunity for key MIT Alumni to interact with REAP Teams and for REAP Teams to benefit from their expertise or insight. This could be general advisement all the way to serving as an Advisor to the REAP Team.
- MIT REAP Teams would host a dinner with key MIT Alumni of interest with the aim to address/solve specific problems and to help the MIT REAP team in strategic ways.

Event related to faculty visit

- This is an opportunity for to take advantage of a faculty visit to get to know the MIT Alumni in your REAP region.
- MIT REAP faculty leadership visit – key event/program (both smaller and larger gatherings). For example – MIT REAP together with Michael Cusumano hosted a separate convening for MIT Alumni in Tokyo with some 40 key MIT Alumni in attendance. Fiona Murray gave key remarks.

How to engage with MIT (Sloan) Alumni? Work with MIT REAP Executive Director directly. Connect with your [MIT Alumni Club](#). Connect with your local [MIT Sloan Alumni Club](#).

Platform

MIT REAP – GIN's current home-base is on [REAP's LinkedIn](#) private group platform. This platform allows for the management of content rich online community with latest trends, research, experiences and other relevant news from primarily REAP Alumni and MIT. The LinkedIn group is exclusive for MIT REAP Alumni. Membership is for both individuals and the institutions who have been part of REAP: in an innovation ecosystem, we know there is often much movement, and we wish to stay in touch with all our REAP Alumni.

REAP's LinkedIn platform enables members to continue intra-cohort and inter-cohort exchange of information, and collaboration. The platform offers two important benefits for its members. One, quick and easy access to all REAP Alumni contact information and professional profiles. Second, availability of a rich source of content from MIT faculty and other researchers, and REAP regions; pre-selected content based on the strategy, challenges and needs of primary REAP alumni regions.

Content & Network

REAP's LinkedIn platform also serves as the community forum where members are able to ask questions and post articles related to what they're learning and implementing in regions globally. Other members have access to this community of practice, so as to apply learnings by other regions. The content posted is contributed by current REAP faculty well as research scientists who are using the REAP platform. As the MIT REAP - GIN grows, this community will benefit from advance knowledge of when REAP faculty and staff may be visiting certain locations. And – if there is sufficient demand - REAP may organize REAP Alumni events, and possibly even conferences, in key regions around the world – e.g. in London (for EMEA), Singapore (SE Asia), Hong Kong (East Asia) and Santiago (home to MIT Sloan Latin America's Office).

Future Opportunities

MIT REAP Visiting Scholar Fellow are university affiliates or regional leaders who engage with MIT as a full-time student for either one or two semesters to do research on innovation science and policy specific to their region. In consultation with an MIT Sloan faculty advisor, MIT REAP Visiting Scholar Fellow can choose courses to meet his/hers academic and professional goals. They may take courses throughout MIT and enjoy cross registration privileges at Harvard University. MIT REAP Visiting Scholar Fellows take between 36 and 54 credit units, or about four to six courses, per semester. They pay tuition. Visiting Scholar Fellow may also decide to participate in an independent study with a faculty member on a specific topic of their interest.

MIT REAP International Faculty Fellowship (MIT REAP IFF) is an opportunity for university faculty from MIT REAP partner institutions and other collaborating schools to come to MIT for a semester of learning about MIT's teaching approach and MIT's Entrepreneurship and Innovation landscape. MIT REAP IFF's may also decide to do academic research on innovation policy specific to their region. MIT REAP IFF's are matched to a faculty advisor based on the research interest. Specific project work conducted by MIT REAP IFF are aligned to Action Phase or Workshop Assignments and Milestones.

How to engage in MIT REAP Team Mentorship Initiative? Work with MIT REAP Executive Director directly.

Tracking Progress

In an effort to understand individual MIT REAP Team progress, MIT REAP gathers relevant data, and track progress of REAP regions on an annual basis. As part of the 2-year program, REAP regions identify and propose a set of 'entrepreneurial quality' metrics, relevant for regional success, that they will use in the future to track progress. MIT REAP assists regions to gather the data and provide up to date statistics to its regions. This allows regions to benchmark progress against other regions, and inform future strategy.

The collection of data from the regions also allows MIT REAP to produce a database of successful stories; case studies and policy briefings. Each REAP region is able to present regional strategies, challenges and accomplishments in a case study. This collection of case study's from REAP regions allows for a broad spectrum of best practices and examples for other regions to use. In addition to case studies, MIT REAP also strives to collect data about regions policy changes that are critical for entrepreneurial quality.

How to engage in MIT REAP Team Mentorship Initiative? Work with MIT REAP Executive Director directly.

Feedback from MIT REAP Teams

We are continuously looking for ways to make GIN relevant to all REAP regions. As we continue to expand Global Innovation Network, the GIN online platform will also evolve. The key questions regarding the online GIN platform are:

- How to design the platform so that it serves the REAP regions in a best possible way?
- How will the members interact with one another on this platform?
- How will they exchange information and knowledge?
- How will they contribute to the platform?

In an effort to get feedback from GIN participants about ways to make GIN relevant to them, we conduct regular surveys. We did a survey during summer 2016 with Cohort 1, 2, and 3 as well as another one after the first Global Innovation Network convening in London, December 2016. We will continue to build GIN platform and opportunities upon your feedback in the future.